



HYDRO DYNAMIC ENGINEERING PTE LTD



Out of all the water storage services companies, Hydro Dynamic Engineering is one that shines right through with their first class dynamism. A boon exclusive only to them, the company has a team of young and enigmatic engineers under its belt. Their edge lies in providing prompt and efficient service at competitive rates, always on schedule. A touch of sparkle is added to their portfolio as their young engineers are exceptionally trained in providing eco-friendly designs to draw alongside latest industrial trends in water storage services. Beyond the daily grind of providing top-notch quality water tanks and services, Hydro Dynamic

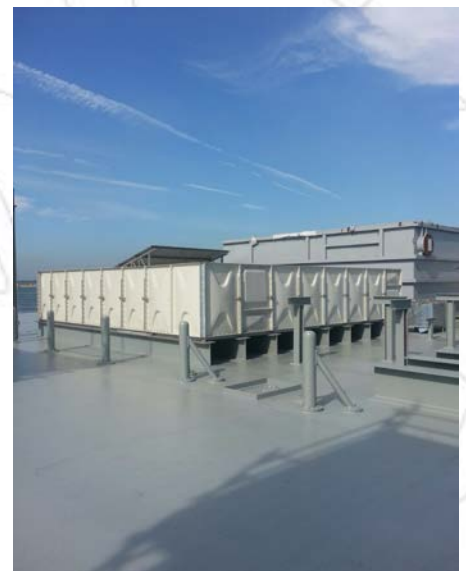


Engineering elucidates with their devotion to ensuring daily supply of clean and hygienic water for the masses.

Unwilling to experience retrenchment again, Mr Patrick Tan put all his stakes on his newly founded company in 2004. With an utilisable network at the back of his hand, clinching deals was smooth-flowing for Mr Tan even though the company's operations started within the confines of his home. The company steadily grew and revenue multiplied as years go by, and Hydro Dynamic Engineering was soon operating inside a new office. Even though its journey has been smooth flowing so far, Mr Patrick Tan cannot deny that he learned a lot along the way in managing the business. "Working as an employee and managing the business is truly not the same, even if you work in a job with the same nature and in the same industry again. Even though I was retrenched, I still believed in myself and remained confident enough to attempt to bounce back in this trade with a greater responsibility as a boss." Having the hope and confidence to try again after experiencing failures is the most basic requirement in having the capability to bounce back up, and Mr Tan is a fine example of how he succeeded again through his perseverance and confidence in striving nearer to success. Failure, is indeed only a prelude to success, if you are determined to make success happen unto you.

A one-stop provider of high quality water storage solutions, Hydro

Dynamic Engineering satisfies every constantly changing needs of consumers out there. Yet, they do not neglect the maintenance of quality amidst diversification, and only carry products sourced from the finest materials to ensure excellent product quality. Their GRP/FRP sectional water tanks, pressed steel sectional water tanks, HDPE chemical storage tanks and cooling towers are just a few of their symbolic quality products constructed with the highest quality and most appropriate materials suited for different types of landscapes. In this trade, quality materials is the most important assurance of their products' durability and strength.



And Hydro Dynamic Engineering believe that quality cannot be compromises on quality materials on the premise of saving costs. This indeed made the customers feel that they receive only the best that they deserve, and they can always trust in Hydro Dynamic Engineering for top grade service in this industry.

The company's tag line: "Your Only One Stop Water Tank Solutions Provider", Hydro carry with wide range of water tanks product from domestic tank to fire fighting to chemical storage and even rain water harvesting tanks, etc. "We wanted to offer clients a complete and effective solution that they can stick with in the long-term, and we are always passionate about maintaining enduring client relations by giving them continual satisfaction in our products and services." With so much products and services to

choose from Hydro Dynamic Engineering, clients no longer have to fret about searching for new solutions provider when they encounter new issues – they can ultimately still seek their desired solution with Hydro Dynamic Engineering. "They name it, we got it. Being an all rounded firm with wholesome services is much more convenient for clients, and we are banking on that to retain our clients." Of course, even if their services are adequately diversified, they still would not make the mark if their quality is

subpar. They want clients to leave them with praises of excellent quality products, satisfied and wanting for more from them next time. Balancing quality and diversity well, Hydro Dynamic Engineering reveals that this is their key to success in retaining the clients in the long term. It is by being exactly what they are looking for.

"Relationship building with every single customer is very important to us. We strive to understand their needs to meet the sophisticated demands of clients in the region." Always reiterating that customers come first in the business, their commitment to clients is apparent in their constant efforts to develop their short term and long term strategies around the customers' needs. Customers are at the core of everything that they do, and constantly focus, upgrade & training their staffs to keep up with the products knowledge, these enable their staff to provide customers with superior and unforgettable experiences at every





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step of the way.

From selection of products to delivery to installation, Mr. Tan also stressed to his team of committed & dedicated staff to provide prompt and efficient services to all customers, to ensure customers satisfaction. Cited a recent example, their GRP tank's manufacturer had constantly improved their product quality, they had provide a pressure gauges to replace with their conventional water level indicator, as it is more modern & more accurate, however, some clients prefer to have the conventional water level indicator after the tank had complete with installation, after understood from client's request, Mr. Tan had instructed their installation team to replace with the conventional water level indicator without any argument. Every detailed side request by customers will never be overlooked by the professionals of

the firm, as they agreed that it is little details that count. It is the little detail done well that will make clients feel that the end product is done to perfection, and that end product is complete. Every detailed side request by the customers will never be overlooked by the professionals of the firms, as they agree that it is the little details that count. It is the little details done well that will make clients feel that the end

product is done to perfection, and that the end product is complete. With their experience in this trade, their professionals have a clear grasp of what different groups of clients need, and are well-positioned to give advices to clients. Sometimes, they would even propose details in solutions that clients have not thought of. And once again, it is the little details like these that displays the professionals' attention to detail to





the needs of the clients, and is what makes the customer experience enchantingly delightful.

Having unearthed valuable and boundless opportunities in water treatment systems, the company is looking to diversify into this area in depth. Waste water, NEW water and sewage water. Manpower growth and retraining would have to intensify to adapt to this new branch of development in the company as they embrace new technologies and areas of partnership. These developments in the company, even though challenging, is also exceptionally



exhilarating. Mr Tan and his employees are all more than delighted to be part of these trends in water storage as contributors of innovation in this field. The possibilities that come with these new developments are also endless, as these trends are not unique to Singapore. Countries around the world are delving into these new water storage and purification trends. When Mr Tan looks at their expansion plans, he is simply thrilled to map out that their business focus extends all over the globe. The regions of focus of the business are Middle East, Thailand, Sri Lanka and Myanmar. They look forward to an extra nudge to their business as they undertake this thrilling venture in water treatment systems.

The crux of the company's development as they look ahead is to boost their prominence in the internet marketing scheme and constantly participate in trade shows and magazines to elevate their status as a prominent and distinctive hydro engineering firm. Fearless and deciding to go big on innovation and diversification, the impending plans for Hydro

Dynamic Engineering seems limitless. From a one-man show at the very initial stages to a laudable venture today, Hydro Dynamic Engineering has come an inexplicable long way as a hydro engineering firm and Mr Tan has gone through an incredibly long journey as a businessman. One can only imagine a more thrilling and transpiring future ahead for both the company and Mr Tan. They might just be the best example of a firm's growth that is not defined by their number of years in operation, but by their courage and conscientiousness to push new boundaries to dash forth and emerge victorious as a company that has overcome its limits time and again. This is how, though being a young company, Hydro Dynamic Engineering is one that has gone through more, and achieved more than others who have taken the same path as them.

